

St. Louis Park Historical Society Board Meeting

December 7, 2021

Minutes

Attending via Zoom; Lynne Carper, Kathy Spence Johnson, Henry Solmer, Rick Sewall, Bill Beyer, Jane Hagstrom, Jim Robbins, John Olson.

Minutes were approved with the addition of Jim Robbins attending the November meeting.

Treasurer's Report-We discussed the spreadsheet Henry provided. We discussed balances and donations that were given during the Give to the Max campaign. We discussed ideas for GTTM next year. Jane said some donors were mailing in donations. We should provide the address in the ask information. When people donated by PayPal, they do get an automated thank you response. Lynne requested addresses for those doing membership through PayPal.

Membership report-Lynne reported five new members, for a total of 220. The Annual Mailing letter will go out January 18, 2022. He will be sending a new member solicitation letter after that. A Business membership mailing will go out after that as well.

Office Hours for the rest of the year; December 11-Henry, December 18-Marylou, January 8-Henry.

Website-The site is working well. Doug is continuing to do cleanup of media behind the scenes. Lynne reminded us there is a new dropdown donating button on the front page that includes Memberships, Donations, Gifts of Honor and Remembrance, Corporate Memberships and Planned Giving.

Our next meeting will be January 4, 2022. We discussed doing that meeting with Zoom due to the increased cases of Covid.

Track Display-John reported that there were no recent changes to the plan. He has information from the Vendor he is working with. He will provide the costs and Vendor at the next meeting.

Depot Lighting-Many of us attended the Depot Lighting December 4, 2021. Although not promoted we took photographs and shared the event on Facebook. Lynne suggested we place battery powered candles in the windows. He will pay for and purchase these. Someone with a key will have to meet him at the depot to install them.

Kathy shared two donations that had come in. A booklet from the dedication of Aldersgate Methodist Church 1951 and a Dedication bulletin from the Methodist Hospital School of Nursing, 1964. Kathy asked Lynne to fill out a loan form for the rail cars he has on display at the Depot for our records.

Re-Echo-Bill reported that current edition is at layout. It will go out before Christmas. The main article is about Meadowbrook Manor on Excelsior Blvd. We have photograph and scrapbook albums in the collection.

Research Questions-Kathy shared that the most recent questions were from the Golden Valley Historical Society about the Fox Farm and the Warehouse Prince used.

Lynne asked if anyone had ideas for programming. Kathy shared that she took a workshop through Hennepin History Museum online about researching your house history. She found lots of information

about her house. She would be willing to lead a workshop like that in the spring. We also acknowledged Mary Lou has volunteered to lead a workshop as well.

Strategic Planning and Fundraising-New space-Bill reported that discussions are stalled with Parks and Rec.

Jane asked what Lynne had learned as he interviewed the Board members over the past year. She asked if he would create a report and share it.

Adjourned

Submitted Kathy Spence Johnson