

Meeting Minutes St. Louis Park Historical Society September 12, 2017

St Louis Park Historical Society 3700 Monterey Drive St. Louis Park, MN 55416 www.slphistory.org history@slphis.org 952-583-9893

Attending: President Ted Ekkers; Secretary Jane Hagstrom; Treasurer Henry Solmer; Trustees Ingrid Moe, Jeanne Andersen, John Olson, Rick Sewall, Bill Beyer, Jim Robbins; Members Paul Linnee, Dale Lapakko, Tom Wright, Doug Johnson, Kathy Johnson, Diane Steen-Hinderlie, Dick Saliterman, Julie Renner, Steve Raymer, John Froom

Board nominations and treasurer appointments:

Ted was re-elected to a second three-year term as President.
Jane was elected to a three-year term as Secretary
Ingrid was elected to a one-year term as Trustee
Jeanne was elected to a two-year term as Trustee
John, Rick, and Bill were elected to three-year terms as Trustees
Henry was appointed to another one-year term as Treasurer

Monthly Business: Ted

June and July minutes were approved. There was no meeting in August.

Annual Update: Ted

Finances: Henry presented the report.

Membership: Membership income is projected at \$5500 and is declining. We have 236 members.

Re-Echo: Ingrid has increased the number of issues per year while decreasing costs. She asked for winter/holiday stories for the next issue, due Oct. 5.

Upcoming Programming and Fundraisers:

- -Copperwing Distillery, Tuesday, Oct. 10
- -Depot Holiday Lights, Dec. 2, 5:30

Past Fundraisers:

- -Talk with Tom Friedman and Susan Linnee
- -McDonald's Beginnings with Author Lisa Napoli, Author of the book <u>Ray and Joan.</u>

Ongoing Fundraisers:

- -565 Street signs were sold this year. About 270 remain
- -\$3268 was made from Echowan sales

Social Media & Press:

- -Park History Today: (email communication) 474 subscribers, up 10% from last vear
- -1239 Facebook members, up 6% from last year
- -140 Twitter followers, up 32% from last year.

Collections: School vault findings included student handbooks, commencement programs, portraits of principals, homecoming buttons, and additional Echowans. A WWI Naval Uniform was donated by the Jack Hagen family. Other donations include a 1977 letter jacket, school photos, and 1976 football films.

Volunteers: Jeanne passed out a list of opportunities that need to be filled.

Capital Campaign: Ted

Key Achievements

- -Met with City Council
- -SLPHS was put on Council Study Session
- -Raised \$23,400 for the Building Fund (now at \$31,798)

Key Challenges:

- -No clear plan for History Center
- -City indicated it will not be a lead to our project.

Potential Building Strategies and 2018 goals:

- -Next steps to be discussed at October meeting
- -Consulting SLP residents with Meeting
- -Fundraising: Hire an experienced fundraiser

Ted thanked outgoing board members Dale Lapakko and Paul Linnee for their service and thanked the volunteers.

Adjournment and next meeting:

There being no further business, the meeting was adjourned. The next board meeting will be on Tuesday, October 3, 2017, at 7:00pm in the Society office.