St. Louis Park Historical Society October 1, 2019 Meeting Minutes

President: Ted Ekkers, Secretary: Jane Hagstrom, Trustees: Bill Beyers, John Olson, Kathy Johnson, Rick Sewall Guest: Judy Hole

GOVERNANCE:

Review of September minutes: September Minutes were approved. Corrections made.

Treasurers report: Review of financial statement.

Membership report: 230 Members. 601 Email Subscribers. Update on February letters to current and prospective members.

Re-Echo Update: 576 Subscribers. Next publication: October, featuring Eliot School.

Give to the Max day: November. We will discuss promotion at November meeting.

Office Hours coverage: November 2: Rick, 9: John, 16: Rick, 23: Jane

City Meeting Strategy: October 3, Bill and Ted will attend and report in November. (To be discussed at November meeting).

PRESERVE & HIGHLIGHT HISTORY:

Depot Booklet update – Bill. Will go to printer in November with goal to have done by November 20. Board needs to make a plan for marketing book. Next step is to contact 5-10 businesses to sponsor cost of printing.

SITW reprint- Ted/Bill: 250 pages with perfect binding at \$10 per book. Will print \$250. Motioned passed to move ahead to print.

DONATIONS: Little League/Babe Ruth Memorabilia, Brookside Commemorative Plates. Hennepin County History Society magazine. Gayle Dorfman has many papers to donate and will meet with Ted in October. May also be interviewed for Re-Echo.

EDUCATION & PROGRAMMING

Still author reading recap: Ted261/RHMA event recap: JohnDepot Lighting: December 7. 5:30, Gather 6:00, Lighting. Include new Depot book promotion and sales.

STRATEGIC PLANNING & FUNDRAISING:

Volunteer Opportunities: We continue to meet and welcome volunteers to the society.

ADJOURNMENT

There being no further business, the meeting was adjourned. Due to election day, the next meeting will be November 12, 2019.