

St. Louis Park Historical Society Board Meeting

March 2, 2021, 7pm, Zoom.

Minutes

Attending: Ted Ekkers, Henry Solmer, Lynne Carper, Kathy Spence Johnson, Rick Sewall, Jane Hagstrom, Mary Lou Nemanic, Jim Robbins, John Olson, Bill Beyer

Minutes accepted with one spelling correction.

Treasurer's Report-Henry reviewed the Income and Expense spreadsheet.

Donations are arriving with Membership renewals. Jane will write Thank You notes.

Henry will add our membership to MNHS to the balance.

The report was accepted as written.

Membership-The mailer "Do Good Vendor" is doing the mailing. Lynne sent our 227 letters. If we know people on the list, we can send personal Thank You. Lynne will send a Thank You to those who make an extra donation. The cost of the mailing is \$481. There is an announcement about the membership drive in the Sun Sailor. Jake Spano included the membership drive in his March meeting announcement. Some Council members have included it in their newsletters.

Lynne is preparing a Business Membership letter. We decided not to pursue Discover SLP as they are having financial difficulties right now. Lynne will rebuild the list for the fall. We discussed how to curate the list to be strategic.

Fundraising-Lynne discussed pursuing retired people to give from their portfolios as they do not pay taxes on charitable giving. He wondered if people would give their Federal stimulus monies to SLPHS.

Re-Echo-Bill reported that he has sent the copy to the layout person. This issue includes Bob Jorvig's Memorial.

We continued the discussion of mailings and membership lists.

Kathy asked who had keys to the Office and the Depot. Most Board members have keys to the office. Ted, John, and the Kathy have keys to the Depot. Kathy will contact some of the previous Board members and volunteers to see if they still have keys. Kathy will compile a list.

Research questions-Kathy reported that the College Football Hall of Fame is inducting Bob Stein December and asked us for Photograph of him. Kathy will see what we have.

We discussed possible donations from the American Legion.

John reported that the Sunrise Rotary may sponsor the Rock Garden.

We are invited to meet with the Park Board Advisory Committee in March.

Parks and Rec are sponsoring a "Unlock History" event with locks in some of the parks to look for.

Next meeting April 6, 2021