

St. Louis Park Historical Society Board Meeting

November 9, 2021

Minutes

Attending: Ted Ekkers, President; Lynne Carper, Vice President; Kathy Spence Johnson, Secretary; Trustees, John Olson, Jane Hagstrom. On Zoom: Henry Solmer, Treasurer; Rick Sewall, Mary Lou Nemanic.

Minutes were approved as written.

Treasurer's Report-We reviewed the spreadsheet Henry provided. We have received several Memorials this month. Henry will double check balances. Accepted a written.

Insurance Update-Jim reported on our new policy package. It has been updated to two million liability. Bill to come to Henry.

Membership report-Lynne reported we have 216 current members. A Website Memorials tab will be added. A Business mailing will be going out. Our Give TO The Max challenge is \$2500. Jane shared her idea for an Alumni challenge to give the amount equal to the year you graduated, 1978=\$19.78. She had sample checks for Board Alumni to fill out and photographs were taken to promote this on social media.

Ted is adding a Donations Tab/Button to the website. Jane will instruct donors about how to see their Memorial donations on the website. There will be a form for them to fill out with brief information.

We discussed corporate memberships and planned giving.

We filled in the Office hours sign up sheet. November 13-Rick, Nov. 20-Henry, Nov 27-Jane, Dec. 4-Jim.

The Website is working. It is \$50 per month for support. Ted suggested asking the city for help with this.

Kathy will contact Karen Kasper of Aerindigo LLC to see if she would consult with us about other support and hosting options.

Jeanne Andersen still has access to the website. There was discussion about this. Ted suggested he, John and Kathy help create policy around who has access to the website.

Next meeting is December 7, 2021

Track Display-John shared his ideas for a plaque/sign. We discussed sized and prices. We discussed the wording, content like maps and photographs. Lynne suggested we get a sponsor to help pay for it.

Kathy shared the most recent donations. A new Aaron Isaac's book, Minneapolis, Northfield and Southern, In Color. Three aerial photographs that were slipped under the door of the office (Knollwood area).

Kathy shared the progress she and Rick were making cataloguing at the depot. She asked to dispose of the rolling cart, an old postcard display and the pew. It was agreed to dispose of these. Jane is interested in the pew.

Kathy shared recent research question. James Bob asked for copies of articles he had written when he was on the Echo staff in 1967-1968.

We discussed events. We will have a Depot lighting December 4, 2021 from 5pm-6pm. Perhaps more outdoor than indoor. Details to be worked out.

Mary Lou has agreed to do a workshop in the spring.

Kathy suggested an Open House with our building neighbors, invite them for cookies and hot cocoa and to see our space. It might be expanded to our street neighbors. During office hours. Perhaps in the spring.

John asked if anyone knew of good places to post "Rock Island" lawn signs to promote asking the city to accept the Rock Island Park land gift from MNDot.

Adjourned.

Respectfully submitted, KSJ