

St. Louis Park Historical Society Annual Meeting

September 10, 2024

Minutes

Attending: Ted Ekkers, President; Lynne Carper, Vice President; Henry Solmer, Treasurer; Kathy Spence Johnson, Secretary; Trustees; Rick Sewall, Jim McDonough, Scott Ross, Doug Johnson, John Olson, Bill Beyer, Mary Lou Nemanic (online), Visitors; Stu Alexander, Catherine Bishop, Tom Tape, Jeanne Andersen, Steve Raymer, Faye Ross, Maureen Gormley.

Ted opened the meeting with the Nomination of three people to serve for a three year term starting this year, Bill Beyer, John Olson, Rick Sewall. The motion was made to accept these nominations. Motion passed. Henry Solmer was appointed Treasurer for another year.

The Minutes of the August meeting were approved with the correction of removing John Olson's name as he did not attend.

Treasurer's Report-We reviewed the spreadsheet Henry provided. Henry transferred \$2000 from the Building Fund to checking. He purchased a 6mo. CD at 6% for \$40,000 as per our instructions last month. Ted provided a bar graph that outlined a proposed deficit as membership is down. We discussed possible fundraisers.

Membership Report-We currently have 112 members and seven Business members. We reviewed Lynne's report. We discussed business groups and contacts.

Social Media-We reviewed a report that Maureen provided. It outlined our Audience, Top Content, Most Effective and Least Effective posts. She had recommendations regarding posts related to events and membership. She recommended we post 2-3 times per week or ten posts per month. Our followers are more interested in visuals and nostalgia.

We discussed updating our website and adding Instagram.

Kathy reported we have 591 media items added to the Collective Access catalogue.

This month's donation included 1969-1971 Echo newspapers and Directories for the Lake Forest Neighborhood.

Ted reported we have new volunteers. Two are doing research and writing related to Minikahda Vista neighborhood and Parktacular. Catherine Bishop has volunteered to help with Programing and setting a regular calendar of events.

We discussed past programing, most recently the Skunk Hollow tours and reviewed what we learned.

There was time for Open discussion. None being heard we adjourned.

Next meeting October 1, 2024.

Respectfully submitted, Kathy Spence Johnson