

St. Louis Park Historical Society Board Meeting

October 1, 2024

Minutes

Attending: President, Ted Ekkers, Vice President, Lynne Carper; Secretary, Kathy Spence Johnson; Treasurer, Henry Solmer; Trustees, Rick Sewall, Doug Johnson, Scott Ross, John Olson, Jim McDonogh, Mary Lou Nemanic (Online).

Ted informed us he would be a late, Lynne convened the meeting.

Minutes- The September Annual Meeting Minutes were approved as written.

Treasurer's Report-We reviewed the spreadsheet Henry provided. Henry pointed out the money moved to the CD we requested last month. Doug asked what line items would the Collective Access membership be included in. It was decided the "software and office" line items was the place. The report was accepted as written.

Ted arrived and continued the meeting.

Membership-Current membership is 114. Lynne will start the 2025 membership campaign January 15, 2025. There was discussion about how to gain new members and retain past members. A list was passed around for us to review for people we might contact. Ted and Lynne will strategize about this. Lynne will recruit for an Advertising committee.

Give to the Max Day is November 21st. Ted had registered the account for the year. Doug will add a button to the website for easy giving. We will use Facebook posts to generate interest. Doug and Scott will come up with themes for the posts. Our goal is \$3000. Ted will send out two Give to the Max emails as well. Ted will work on a Park History Today email newsletter focusing on Give to the Max as well.

Office Administration- Office hours schedule for October/November-October 5-Ted, Oct 12-Rick, Oct 19-Henry, Oct 26-Lynne, Nov 2-Scott, Nov 9-Jim, Nov 16-Henry.

Collective Access-Kathy reported we have 669 images in 601 entries.

Donations-At last months meeting Dale Lapakko donated his daughters High School Letter Jacket.

Re-Echo-The latest issue just went out. The next issue Bill is working on will be dedicated to Park Tavern. Ted will send out the digital versions.

Event Planning-Ted shared that Catherine Bishop is working on a grant from Friends of the Arts to help cover advertising and refreshments for upcoming events. The upcoming events will be four walking tours and two Open Houses. Catherine is working out a calendar for the events. The tentative tours are two Skunk Hollow, one Minikahda Vista neighborhood and one Lake Street.

Depot Lighting-We will have the Annual Depot Lighting December 7 5:30-6:30pm, lights on at 6. Ted will contact the Sun Sailor. Lynne suggested we commemorate Pearl Harbor and bring the Military display to the Depot. This can be done, need to make it work.

We discussed other events. Park Tavern-lecture and lunch? Parkway Pizza-SLP Trivia? Friends of the Arts Fundraising?

Kathy shared research requests, updating website. Ted suggested a volunteer to update the web articles.

Doug has added a feature to the website that logs changes. Jeanne has been doing updates.

Adjourned. Next meeting is November 12, 2024.

Respectfully submitted, Kathy Spence Johnson